



COVENANT HOUSE TEXAS  
**GUTS + GLORY®**  
CORPORATE OBSTACLE CHALLENGE

# THE ULTIMATE BRAIN + BRAWN CHALLENGE

**SEPTEMBER 26, 2026**

**EVENT CHAIRMAN**

**JEFF SAMPLES**

**CHAIRMAN & CEO, IBC BANK**



# IT'S ALL ABOUT GUTS + GLORY

The annual GUTS + GLORY Corporate Obstacle Challenge benefiting Covenant House Texas is Houston's premier philanthropic team competition for professionals of all backgrounds and experience levels.



## PURPOSE AND IMPACT

Corporate teams come together to compete, collaborate, and raise critical funds supporting youth in Houston who are experiencing homelessness, human trafficking, or instability. Every sponsorship and participant helps Covenant House Texas provide safety, shelter, counseling, education, and hope for vulnerable young people in our community.

## WHAT MAKES OUR EVENT SPECIAL

GUTS + GLORY brings Houston's business community together for an unforgettable afternoon of friendly competition, team building, and purpose-driven impact. Teams tackle a dynamic obstacle course designed to test speed, endurance, agility, communication, and problem-solving skills. From the high-energy atmosphere and celebrity emcee to interactive sponsor activations and networking opportunities, the event delivers a one-of-a-kind experience that participants will remember long after the finish line.

Like the resilient youth served by Covenant House Texas, this challenge calls for determination, perseverance, and teamwork in pursuit of something greater. Between obstacles, participants can enjoy food, drinks, entertainment, and valuable networking with peers and industry leaders from across Houston.

## PAST GUTS + GLORY SPONSORS & TEAMS

**Academy**  
SPORTS+OUTDOORS

**ASSET**

**Avalon**  
SCHOOL OF MASSAGE

**CHAMBERLIN**  
Healing & Wellness

**Dially**  
+ ASSOCIATES  
STRUCTURAL | CIVIL

**GEICO**

**GENERATION PARK**

**Gensler**

**Gilbane**

**Hunington**

**IBC BANK**

**Jackson Walker**

**THE JENKINS ORGANIZATION**

**KARSTEN**  
INTERIOR SERVICES

**LIFETIME FITNESS**

**MAREK**  
STRENGTH FROM WITHIN

**Pin Oak**  
INTERESTS

**RIVERWAY TITLE**

**RIVER OAKS**  
DRIP SPA

**RH**  
Interests

**S&P**  
SATTERFIELD & PONTIKES  
CONSTRUCTION, INC.

**SELENA & ALVIN**  
PHOTOGRAPHY

**SLATE**  
REAL ESTATE PARTNERS

**TELIOS**

**TRULUCK'S**  
OCEAN'S FINEST SEAFOOD & CRAB

**U Living**

**xfinity**





# TEAM SPONSORSHIP

Get ready to put your **BRAIN + BRAWN** to the test through a series of head-to-head challenges designed to push your team's speed, strength, endurance, teamwork, and problem-solving abilities. Strategize, compete, and stack up points at each challenge station for the chance to be crowned the ultimate **GUTS + GLORY CHAMPION!**

## ▶ WHO

Corporate teams of 6–10 members will compete in a high-energy obstacle challenge while making a meaningful impact for youth overcoming homelessness. Each team commits to a \$5,000 team sponsorship and a minimum team fundraising goal of \$1,000, directly benefiting the life-changing programs and services provided by Covenant House Texas.

## ▶ WHAT

A dynamic series of physical and mental challenges designed to test teamwork, resilience, communication, and determination.

## ▶ WHERE

Rice University Waltrip Indoor Training Facility

## ▶ WHEN

Saturday, September 26, 2026

## ▶ HOW

\$5,000 team sponsorship + \$1,000 minimum team fundraising goal







## ACCEPT THE CHALLENGE . . . . .

Guts + Glory participants are corporate and community leaders who enjoy networking, physical fitness and problem solving. They tend to be competitive, quick-witted and enjoy challenging themselves while working on a team.

This event offers the opportunity to build a stronger team dynamic – coming together to collaborate, strategize, and overcome challenges – all for a great cause.

# SPONSORSHIP LEVELS . . . . .



## ► VISIONARY TITLE SPONSOR \$50,000

*(Limited to one sponsor)*

- Event named: [COMPANY NAME] Guts + Glory
- Premier logo placement on all materials
- Opening ceremony speaking opportunity
- Custom-branded obstacle activation
- 4 Corporate Team Entries (Teams of 6-10)
- Premium media + social spotlight
- Logo included on the event t-shirt and signage
- Include a product in the attendee participant bags
- First right of renewal for next year

## ► UNITY PRESENTING SPONSOR \$25,000

*(Limited to one sponsor)*

- "Official Presenting Sponsor" designation
- Prominent logo placement across marketing
- Sponsored award category (e.g., *Team Spirit Award*)
- On-site activation space
- 3 Corporate Team Entries (Team of 6-10)
- Social + email campaign inclusion
- Naming rights for one of the obstacles on the course
- Logo included on the event t-shirt and signage
- Include a product in the attendee participant bags

## ► ELITE CHAMPION SPONSOR \$15,000

*(Limited to one sponsor)*

- Representative hands out the Guts + Glory winners' medals
- Company logo on winners' medals
- Branded obstacle or key course feature
- Logo on event t-shirt and signage
- Include a product in the attendee participant bags
- On-site activation opportunity
- 2 Corporate Team Entries (Team of 6-10)
- Social media recognition

## ► ALLIANCE SPONSOR \$10,000

*(Limited to four sponsors)*

- Naming rights for one of the obstacles on the course
- High-visibility signage at obstacle
- On-site engagement opportunity
- 2 Corporate Team Entries (Team of 6-10)
- Social Media recognition
- Logo included on the event t-shirt and signage
- Include a product in the attendee participant bags





# SPONSORSHIP LEVELS . . . . .



## ► **COMMUNITY IMPACT SPONSOR • \$7,500**

*(Limited to four sponsors)*

- On-site engagement opportunity
- 1 Corporate Team Entry (Team of 6-10)
- Social Media recognition
- Logo included on the event t-shirt and signage
- Include a product in the attendee participant bags

## ► **RECOVERY ZONE SPONSOR • \$7,500**

*(Limited to one sponsor)*

- Logo placement at the Recovery Zone
- Provide samples or products at the Recovery Zone

## ► **OBSTACLE STATION SPONSOR • \$5,000**

*(Limited sponsorships available)*

- Logo will appear prominently at one of 20 obstacle course stations

## ► **TEAM SPONSOR • \$5,000**

*(Up to 25 sponsorships available)*

- 1 Corporate Team Entry (Team of 6-10)
- Logo included on the event t-shirt and signage
- Include a product in the attendee participant bags

## ► **PARTICIPANT EXPERIENCE SPONSOR \$3,000**

*(Multiple available)*

Includes Featured logo placement on ONE of the following:

- T-shirt
- Water Bottle
- Sports Bag
- Sports Towel

**Company name or logo of ALL event sponsors will be included on event signage, shirts and Covenant House Texas website.**

**Sponsors may include a swag or marketing item in participant bags.**

# SPONSORSHIP COMMITMENT FORM



SELECT THE SPONSORSHIP LEVEL BELOW

- ☐ **VISIONARY TITLE SPONSOR • \$50,000**  
(Limited to one sponsor)
- ☐ **UNITY PRESENTING SPONSOR • \$25,000**  
(Limited to one sponsor)
- ☐ **ELITE CHAMPION SPONSOR • \$15,000**  
(Limited to one sponsor)
- ☐ **ALLIANCE SPONSOR • \$10,000**  
(Limited to four sponsors)
- ☐ **TEAM SPONSOR • \$5,000**  
(Up to 25 sponsorships available)
- ☐ **CHALLENGE SPONSOR • \$5,000**  
(Up to 20 sponsorships available)

- ☐ **COMMUNITY IMPACT SPONSOR • \$7,500**  
(Limited to two sponsors)
- ☐ **RECOVERY ZONE SPONSOR • \$7,500**  
(Limited to two sponsors)
- ☐ **REFUEL STATION SPONSOR • \$7,500**  
(Limited to two sponsors)
- ☐ **PHOTO BOOTH SPONSOR • \$5,000**  
(Limited to one sponsor)
- ☐ **PARTICIPANT EXPERIENCE • \$3,000**  
(Indicate which item)
  - T-shirt
  - Water Bottle
  - Sports Bag
  - Sports Towel

## SPONSOR INFORMATION

Name as it should appear in event materials: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## PAYMENT INFORMATION

A check payable to Covenant House Texas is: ☐ Enclosed ☐ Pledged and will be remitted

☐ I'm unable to attend, but wish to make a contribution in the amount of \$ \_\_\_\_\_

To pay via credit card, please visit our website at [support.covenanthousetx.org/gutsglory26](https://support.covenanthousetx.org/gutsglory26)

SCAN TO DONATE



COVENANT HOUSE TEXAS  
**GUTS+GLORY**  
CORPORATE OBSTACLE CHALLENGE

Please return this pledge form to Covenant House Texas  
by August 15<sup>th</sup> to ensure listing on all printed materials.

Covenant House Texas  
Attn: Tracie James  
1111 Lovett Blvd. Houston, TX 77006  
[trjames@covenanthouse.org](mailto:trjames@covenanthouse.org) • 713-630-5610



Covenant  
House  
Texas

Covenant House Texas is a 501(c)(3) tax exempt organization. Tax ID# 76-0050882



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# SHARE IN THE GLORY SPONSOR TODAY

## CONTACT

**TRACIE JAMES**  
ASSISTANT DIRECTOR  
OF DEVELOPMENT

**TRJAMES@COVENANTHOUSE.ORG**  
**(713) 630-5610**

